

# TROPICAL SMOOTHIE

## INTERIOR BUILDOUT



### BACKGROUND

The Tropical Smoothie Cafe is a fast food franchise located in 46 states across the country, and is one of the fastest growing food chains in the United States. The restaurant design and layout for a new franchise is key in its success to attracting new customers and living up to the Tropical Smoothie Cafe brand name. With over 100 new stores slated to open in the next two years, a new Georgia location was added to expand the brand's current reach. To successfully complete the interior buildout, the coordination of multiple construction and contracting teams was needed to meet the 8 week completion deadline.

OWNERS FACED ERRORS IN THEIR BLUE PRINTS AND TROUBLES ON-SITE. THE BEAM TEAM FOUND WAYS TO REMEDY AND DELIVER ON BUDGET.

### THE OPPORTUNITY

Several challenges were encountered during the interior construction project. For the first two weeks of the project, no electricity was available on the premises and the parking lot was not finished making deliveries and trash removal rather difficult. Though most of the materials were supplied by the client, they arrived later than scheduled, which served to introduce possible unanticipated delays.

### THE SOLUTION

The Beam Team construction management team oversaw a diverse team of 10 or more trade contractors to ensure that the store buildout was kept on schedule. To avoid any costly delays, a generator was purchased to provide temporary electricity until electricity could permanently be restored. To get materials in and out of the work site, the management team brought in extra workers and coordinated with delivery companies to strategically place large items in a more accessible location. When issues with print inaccuracies were identified, the Beam Team maintained 100% transparency and quickly communicated their concerns and suggestions with the store owner. Once new plans were approved, the applicable subcontractors were identified and hired to complete the work, as specified.



Despite inheriting serious challenges in the blueprints and on-site, The Beam Team helps the owners make up time and stay on budget.