

MCDONALD'S

INTERIOR BUILDOUT

BACKGROUND

Nationwide restaurant chains are known for having a specific look and feel that customers have come to expect. Whether doing a renovation or a complete interior buildout, adhering to certain brand elements and building features are key. Managing the coordination of subcontractors and interior construction teams is needed to ensure that work stays on schedule and does not require lengthy store closures.

WORLD RENOWNED QSR MCDONALD'S CALLS FOR PRECISION WHEN BUILDING OUT ITS RESTAURANTS. THE BEAM TEAM DELIVERS AT THIS UNIT IN FARMINGHAM.

THE OPPORTUNITY

With over 14,140 stores in the United States, McDonald's restaurants are some of the most easily recognized in the country. This project required a complete front of house interior buildout of a McDonald's location in the Midwest which included demolition then installation of new flooring, tile work, point of sale counters, remodeling restrooms, building out customer dining areas, and refreshing an employee break room. Contemporary lighting and store fixtures were updated to give the restaurant the latest McDonald's brand feel. The large scope of the project involved intricate planning to ensure that the front of house closure would not exceed three weeks. This was an open restaurant remodel, meaning the drive through and kitchen remained open.

THE SOLUTION

The Beam Team applied their decades worth of construction and installation knowledge to supervise, coordinate, and collaborate with their own people as well as subcontracting teams on the project. All fixture and furniture installation was handled by The Beam Team, and was completed in adherence to strict brand guidelines. The interior restaurant buildout was completed in three weeks, with construction teams working in 2 shifts, 7 days a week, under The Beam Team construction management team's supervision.



McDonald's is the iconic leader in Quick Serve Restaurants (QSR). The Beam Team met the brand's unyielding standards.